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Liquidnet unveils new liquidity-seeking alerts to its equities trading application

The firm introduces new features including Surge Opportunity to take advantage of liquidity events created by dark blocks

New York, April 12, 2023 – Liquidnet, a leading technology-driven agency execution specialist, today announced the integration of actionable alerts to their equities trading application, intended to improve execution and alpha generation.

Available to all US and Canadian clients and powered by Liquidnet’s premium suite of algorithms, this next evolution of the firm’s equities trading application offers improved liquidity-seeking capabilities through new alerts. These alerts provide traders with the opportunity to quickly take advantage of liquidity events created by dark blocks as well as the ability to reengage within the Liquidnet network on missed opportunities to trade.

These alerts include the Surge Opportunity alert which was designed off of the success of [Surge Capture](#), the inaugural feature released from Liquidnet’s innovation hub, Liquidnet Labs. Leveraging their own liquidity, these innovative prompts were designed to help traders stay ahead of sudden market movements and capture opportunities that might otherwise be missed. Surge Opportunity is the next stage of evolution, alerting traders of block trades executed in the market and giving them the opportunity to take advantage of these liquidity events.

Alan Polo, Head of Business Development, Americas, said: “Our goal has always been to leverage technology and service to help the buy side solve their liquidity and execution challenges. This way of thinking led us to introduce Surge Capture six years ago, which continues to be one of the most innovative features in the market. The new Surge Opportunity alert reflects our ability to build on our success to introduce new technology-driven solutions for our clients to help them tap into block liquidity within our global network but also in the market as a whole.”

Rob Cranston, Global Head of Equities Product at Liquidnet, said: “Finding block liquidity, particularly in the current market conditions, can be challenging. We’ve seen client success through Surge Capture, and so Surge Opportunity builds off that concept of prompting clients to catch relevant liquidity after a block print. These technology-driven solutions enable our clients to capture these sudden spikes in liquidity and avoid missing out. These new capabilities and alerts are truly unique in the market.”

Additionally, Liquidnet introduced a new interface providing clearer navigation and allowing traders to access calibrated analytics, delivered in a way that fits their workflow to help them define trading strategy and further reduce their costs of trading.

About Liquidnet

Liquidnet is a leading technology-driven, agency execution specialist that intelligently connects the world's investors to the world's investments. Since our founding in 1999, our network has grown to include more than 1,000 institutional investors that collectively manage \$33 trillion in equity and fixed income assets. Our network spans 46 markets across six continents. We built Liquidnet to make global capital markets more efficient and continue to do so by adding additional participants, enabling trusted access to trading and investment opportunities, and delivering the actionable intelligence and insight that our customers need. For more information, visit www.liquidnet.com and follow us on Twitter @Liquidnet.

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